

Twelve Reasons Why

The Ideals of the Order of the Golden Age should be exalted,
and its work supported

By Patriots, Humanitarians, and Philanthropists, of all Nations.

1.—The Order aims at the immediate reduction of human and sub-human suffering, and is working to accomplish this end in a most direct and scientific manner.

2.—Instead of palliating the symptoms of our various social maladies, it seeks to remove the root-cause of most of them, by inviting all men and women to cease forthwith from the daily violation of physical and moral Law.

3.—It teaches that by eating the diseased and cruelly slaughtered dead bodies of animals, man is transgressing against a physical Law of his being (for he was created a fruit-eating creature and does not resemble the carnivora in any respect). Also that he is violating the Law of Love and Mercy, because the horrors of the flesh-traffic and butchery (involving the brutal execution of at least a million animals every day) are totally unnecessary.

4.—It demonstrates (by the publication of numerous books, pamphlets, and its Official Magazine containing facts, statistics, and full information on the subject) that the prevalence of this unnatural habit causes a large percentage of the disease, suffering and demoralization so manifest in Christian and other countries.

5.—It makes known to the public, that the prevalence of Cancer, Appendicitis, Dipsomania, Gouty and Uric-Acid Maladies, Parasitical complaints, and cases of Ptomaine poisoning, is in exact accordance with the amount of flesh-eating that takes place in each country, and that these afflictions are in nearly all instances the natural penalties of physical sin—and therefore avoidable. And that Consumption is also frequently caused by the eating of tuberculous cattle.

6.—It exalts the great Ideal of a World redeemed and delivered from pain, sin and sorrow, and invites all men and women to live a hygienic and humane life, so as to hasten its realization.

7.—It is striving to emancipate tens of thousands of men, women and children from a most degrading and revolting form of work (viz., that of butchery and offal cleaning) and thus to save their posterity from abnormal evil tendencies.

8.—It also seeks to deliver the animal creation from human tyranny and oppression, by inculcating humaneness as being obligatory upon all persons. It affirms that cruelty in all forms (including vivisection, blood sports, etc.) is the result of hardness of heart induced by centuries of carnal diet and the lack of humane education; that men who do not eat flesh are, as a general rule, conspicuous for their kindly sentiment to all their fellow creatures; and that vivisection or torture would not be legalized or tolerated, without strenuous protest, amongst nations that are not demoralized by eating bloodstained food.

9.—It tends to eliminate the War-spirit, for those who live on a bloodless dietary become peaceably disposed and actuated by fraternal sentiment, and they shrink instinctively from bloodshed.

10.—It advocates the true remedy for the Drink Problem—for Dipsomania and Intemperance are the direct consequence of the consumption of inflammatory, stimulating and innutritious food. The worst cases of Intemperance are cured by a fruitarian dietary (as proved in the Inebriate Homes of the Salvation Army), and it would be exceedingly difficult to find a fruitarian drunkard in any land. As the "drink-crave" has been proved to be the cause of about three-fourths of the poverty and crime in Great Britain, it is evident that any remedy which successfully combats this evil must commend itself to all patriotic and philanthropic souls.

11.—It is preparing the way for the advent of an Era of Peace, Health, Prosperity and Happiness upon this Earth, and for the upliftment of mankind to a higher plane of spiritual understanding and experience. Until wanton bloodshed and carnal diet are abolished the triumph of true religion and spirituality, and the manifestation of true Christianity are impossible.

12.—The Order has already been instrumental in causing thousands of cultured men and women, including eminent Leaders of Thought in the Church and State, to embrace these convictions, and to live accordingly upon a natural diet consisting of fruit, cereals, nut foods, vegetables and dairy produce. There is now every prospect, if united effort is put forth, that before many decades have passed the custom of living upon blood-stained food will have been condemned by the conscience of Christendom and Mankind, and will have been totally abandoned by all intelligent and religious persons.

Labhshankar Laxmidas.

Junagad India.

This article can be supplied in handy leaflet form for distribution and enclosure in letters. Price six pence per hundred. Post free. All newspapers and booksellers are invited to obtain some.

The Higher Life.

"O may I join the choir invisible
Of those immortal dead who live again
In minds made better by their presence; live
In pulses stirred to generosity,
In deeds of daring rectitude, in scorn
For miserable aims that end with self,
In thoughts sublime that pierce the night like stars,
And with their mild persistence urge man's search
To vaster issues. So to live is heaven;
To make undying music in the world."

"In my Father-land are many houses; there is a place for you." The paupered soul must take a pauper's house, but the rich soul goes to a better domicile, and that we call Heaven. Lands and money and goods are only make-believe possessions; man dies and leaves them all; they were never his. But he is what he is. Greatheart is rich, but the heartless man is a bankrupt. Grow, grow! Catch the divine pulsations and live in that effluvia of life, and by it be carried on the waves of a sea without a shore. Law, law—and every law a power which thou mayest hold in thy weak hand! Beyond thee is everything. Above thee is God alone, and beneath thee is no man or thing, but only law, eternal and sure and safe. Littleness and meanness belong to the protoplasm of man, but to thee only magnanimity, goodness, kindness, aspiration after good. Aspire and be inspired!

Ralph Waldo Emerson.